WE LIE TO YOU ON PURPOSE. HERE'S THE WHOLE TRICK.

Every headline in this booklet is invented. Every correction attached to it is real, sourced and dated. This page is the only one that plays it straight, and it is the reason the rest is allowed to be ridiculous.

01 — The headline is fake. Always. If you could mistake it for real, we wrote it wrong.

02 — The image is generated. Labelled on every one, in the caption, no exceptions. The cartoon is the exception that proves it: a person drew that, so it carries no label.

03 — The article is real. 400-600 words, sourced, numbered, corrected in public.

04 — We take nothing. No ad money, no data, no paywall. The advertisements are props.

INDEX OF CORRECTIONS — THIS ISSUE

No. 0021 What a “detox” claims, and what your liver already does
p.2 · sorry-not-sorry.ca/story/oat-milk-cleanse

No. 0026 What “confirmed” means in physics, and what it doesn't
p.7 · sorry-not-sorry.ca/story/moon-screensaver

No. 0027 How a Mars result becomes a Mars headline
p.1 · sorry-not-sorry.ca/story/ham-planet-mars

No. 0029 How a single-ingredient cure gets manufactured
p.4 · sorry-not-sorry.ca/story/grape-cure-monday

No. 0033 Lacombe Town Hall on AI Data Centres Turns Heated as Residents Press Officials for Answers
p.7 · sorry-not-sorry.ca/story/alberta-highway-2-doubles-as-bifrost

No. 0038 UCP Weighs a Rewrite of Its AI Policy
p.2 · sorry-not-sorry.ca/story/jann-arden-leads-10-000-person

No. 0039 Alberta's Separatist Talk Deserves an Open Debate, Not Whispers
p.1 · sorry-not-sorry.ca/story/guillermo-rodriguez-elected-alberta-premier-while

No. 0040 International Students Deserve Clear Rules — and a Fair Hearing
p.5 · sorry-not-sorry.ca/story/peter-s-drive-in-elon-musk

EVERY HEADLINE HERE IS A LIE · EVERY STORY BEHIND IT IS NOT · YOU'RE WELCOME

SORRY, NOT SORRY

ISSUE 2 ISSUE NO. 0002 · FREE 2026-09-26



AI-GENERATED IMAGE — OBVIOUSLY FAKE

DANCING WITH THE STARS VOTES

GUILLERMO RODRIGUEZ ELECTED ALBERTA PREMIER WHILE STILL IN SEQUINS ON LIVE TV

Alberta fans accidentally elected Guillermo Rodriguez premier while voting to keep him on the dance floor

> We were just trying to keep him in the competition, but apparently the ballot box doesn't distinguish between a dance card and a provincial election form
>
> — Derek, a spokesperson for a voting app that does not exist

THE REAL STORY · NO. 0039 · THE NEXT COLUMN →

THE REAL STORY · NO. 0039

ALBERTA'S SEPARATIST TALK DESERVES AN OPEN DEBATE, NOT WHISPERS

By Donna Purcell, K.C. · Corrections desk · 403 words

No premier was elected by telephone voting this week, and no reality-television contestant has taken over the Alberta Legislature. But Alberta’s real politics do not need science fiction to feel unsettled. The province is genuinely debating whether it should leave Canada, and that conversation deserves better than rumor and theater. ----------

Continued on page 3 →

CONFIRMED!

MARS FOUND TO BE ENTIRELY MADE OF HAM

Scientists describe the finding as “salty.” Behind the click: where the exaggeration in a science headline usually

UNITY IN MOTION

JANN ARDEN LEADS 10,000-PERSON CONGA LINE THAT ACHIEVES ESCAPE VELOCITY OVER CALGARY

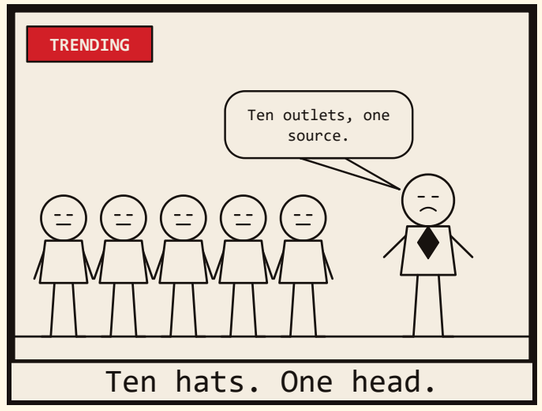
How the Forever Canada Unity concert became Canada's most aerodynamic moment

THE REAL STORY · NO. 0038 · BELOW →



AI-GENERATED IMAGE — OBVIOUSLY FAKE

EDITORIAL CARTOON



THE REAL STORY · NO. 0038

UCP WEIGHS A REWRITE OF ITS AI POLICY

By · Corrections desk · 442 words

No conga line, however determined, is achieving escape velocity over Calgary. But something else connected to Alberta's future is genuinely in motion this season, and it has nothing to do with dance lines or physics-defying headlines. It has to do with a single sentence in a policy document, and whether that sentence gets rewritten.

The sentence in question is United Conservative Party policy 208.3(b). As it currently stands, it commits the party to "strengthen Alberta's position as a leader in artificial intelligence and seek to establish the province as a global hub for technological innovations." Ahead of party policy convention, it's worth considering a longer, more specific replacement: language that would commit the UCP to "strengthen Alberta's position as a global leader in artificial intelligence and technological innovation by advancing digital infrastructure, research and commercialization, private-sector investment and workforce development, while expanding opportunities for Albertans across the province to participate in and benefit from an AI-enabled economy."

Continued on page 4 →

DAY 40!

MAN COMPLETES 40-DAY CLEANSE, IS NOW 94% OAT MILK

He reports feeling "smooth." Behind the click: what a detox product actually claims, and what your liver was already doing for free.

I no longer have opinions and I no longer have blood. Ask me anything.
— a wellness influencer who is not a person

NO. 0040 · CONTINUED FROM PAGE 6

They deserve clear answers, consistent treatment and a fair hearing.

That is not special treatment.

It is the standard Canadians should expect from our own institutions.

Correction No. 0040

EXCLUSIVE!

ASTRONOMERS CONFIRM THE NIGHT SKY IS A SCREENSAVER

The stars reportedly reset every 40 minutes. Behind the click: what "confirmed" means in physics, and the famous result that wasn't.

We moved the mouse and the whole thing came back on.
— an observatory we invented, staffed by nobody



THE SKY, ALLEGEDLY IDLING. — GENERATED IMAGE; NOT A REAL EVENT

MYTHOLOGICAL INFRASTRUCTURE

ALBERTA HIGHWAY 2 DOUBLES AS BIFROST— COMMUTERS REPORT MANDATORY HORN BLOWING AT GOLDEN GATE

Alberta Transportation Ministry baffled as commuters document rainbow bridge phenomenon on busy north-south corridor; engineers scramble for explanations.

We've implemented a strict horn protocol at the golden gate checkpoint. It's part of the toll system now.
— a fictional Alberta DOT spokesperson we invented named Derek Nordstrom

THE REAL STORY · NO. 0033 · SORRY-NOT-SORRY.CA/STORY/ALBERTA-HIGHWAY-2-DOUBLES-AS-



AI-GENERATED IMAGE — OBVIOUSLY FAKE

NO. 0040 · CONTINUED FROM PAGE 5

plans a career based on information provided by Canadian educational institutions, we should not dismiss the consequences when the pathway they were told existed suddenly appears unavailable.

International students also bring real benefits to Canada.

They pay tuition, rent homes, buy goods and services, work in our communities and contribute taxes. Many graduate with Canadian education, Canadian experience and relationships already established here. At a time when employers in many sectors continue to need skilled workers, graduates who have already invested in Canada can become valuable members of our workforce and communities.

But there is an even larger issue: Canada's credibility.

When Canadian institutions recruit internationally, our country is selling more than an education. We are selling trust in Canadian institutions and confidence that our rules will be understandable and consistently applied.

If a college gave students inaccurate information, that should be investigated and addressed. If federal rules were unclear, government should acknowledge that. If students in similar circumstances received different decisions, Canadians deserve to understand why.

Accountability should run both ways.

We expect newcomers to understand and respect Canada's laws and immigration requirements. In return, governments and educational institutions have a responsibility to communicate those requirements clearly enough that people can make life-changing decisions with confidence.

There are legitimate national conversations to have about immigration levels, housing, infrastructure and the capacity of our communities. Those discussions should happen openly.

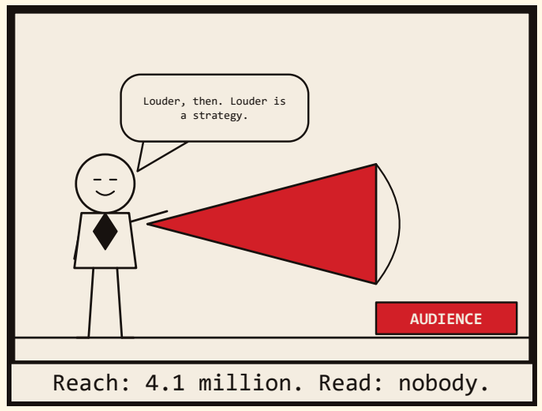
But individual students should not become collateral damage in a larger policy correction.

These graduates came to Canada legally. They studied here. They paid for their education. Many believed they were preparing to enter the Canadian workforce.

Before telling them simply to leave, we should determine exactly what they were promised, what rules applied when they enrolled and whether those rules were communicated fairly.

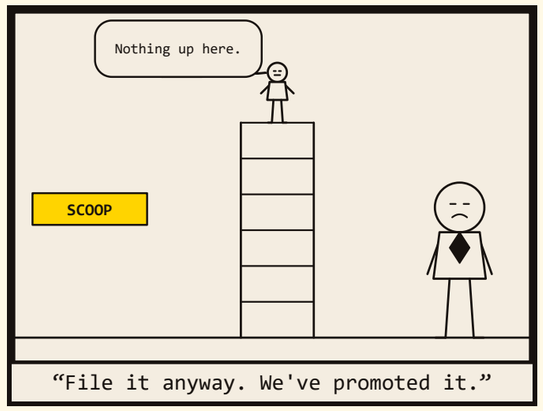
Continued on page 7 →

EDITORIAL CARTOON



Reach: 4.1 million. Read: nobody.

EDITORIAL CARTOON



"File it anyway. We've promoted it."

NO. 0039 · CONTINUED FROM PAGE 1

I am a proud Canadian, born and raised in Montreal. As a child, I lived through the political tensions surrounding Quebec separatism. My family left Quebec for Calgary in 1979, shortly before the 1980 referendum. I remember families relocating, businesses moving, friendships being disrupted and language becoming increasingly political. As a child, I did not understand constitutional theory or economic policy. I understood only that my mother, raising five children, had to start over.

Those experiences have stayed with me.

That is why Alberta's current separatist debate concerns me. Political frustration is legitimate. Alberta has real grievances worth discussing: energy policy, federal-provincial relations, economic opportunity, representation and the future of Confederation. Canadians should be able to debate all of these issues forcefully.

But separation is different. It should not emerge through whispers, anonymous organization or political theatre. If there are individuals or organizations seriously advocating Alberta's departure from Canada, Canadians deserve to know who they are, what they propose and what consequences they believe would follow.

> *If there are individuals or organizations seriously advocating Alberta's departure from Canada, Canadians deserve to know who they are, what they propose and what consequences they believe would follow.*

Put the arguments on the table.

Explain what separation would mean for trade, pensions, currency, Indigenous treaty relationships, borders, defence, energy infrastructure and Alberta's relationship with the rest of Canada. Explain what problems separation would solve, and what new ones it might create.

Then let Albertans decide what they think.

I also want Alberta's provincial flag to remain something every Albertan can comfortably display. It belongs to Albertans who favour separation and to the Albertans who proudly identify as Canadian. No political movement should be allowed to claim ownership of a symbol that represents an entire province.

My childhood taught me that debates about identity and belonging can have consequences far beyond politics. Families experience them personally.

So yes, let's talk about Alberta. Let's talk about Western alienation, federalism, energy, economic fairness and national unity. Let's also put those questions in a global context.

But let the discussion happen openly, with evidence, identifiable advocates and Canadians from coast to coast participating.

I have not given up on Canada.

And if others have, I want to hear their case publicly.

Let's have that conversation now.

Donna Purcell, K.C.

Correction No. 0039

NO. 0038 · CONTINUED FROM PAGE 2

> *strengthen Alberta's position as a global leader in artificial intelligence and technological innovation … while expanding opportunities for Albertans across the province to participate in and benefit from an AI-enabled economy.*

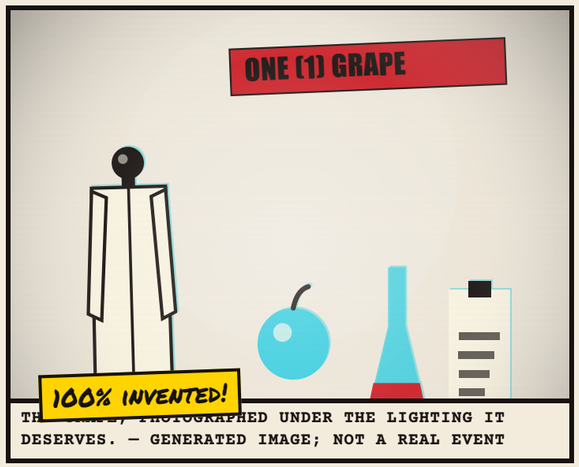
The difference between the two versions is not cosmetic. The existing wording is aspirational and vague, a leader, a hub, the kind of language that could mean almost any policy or none. The proposed revision names specific levers, digital infrastructure, research commercialization, private-sector investment, and workforce development, and it adds an explicit promise that rural and other Albertans outside the province's tech corridors would be included in whatever benefits materialize.

The case for revision rests on a few core arguments. Alberta, the argument goes, holds real competitive assets for an AI-driven economy: energy resources, available land, a skilled workforce, technical expertise, and an entrepreneurial business culture, all of which could attract data-center and AI investment as global capital moves toward jurisdictions with power capacity and space. The rationale also frames workforce development and skills diversification as the mechanism by which ordinary Albertans, not just investors or tech-sector employees, would actually feel the benefit of that investment rather than watching it pass them by.

Why any of this matters beyond party procedure is straightforward. Policy planks like 208.3(b) do not carry the force of law, but they shape what a governing party says it intends to prioritize, and they become reference points when ministries draft actual legislation, incentive programs, or infrastructure spending. A policy that only gestures at being a "global hub" gives a government wide latitude to do very little and still claim compliance. A policy that names workforce development and rural inclusion as explicit commitments gives advocates, and voters, something concrete to hold the party to later.

Alberta's competitive advantages and the risks of being left behind in a global AI race are matters that concern all of us. Ensure your voice is heard.

Correction No. 0038



TH[illegible], PHOTOGRAPHED UNDER THE LIGHTING IT DESERVES. — GENERATED IMAGE; NOT A REAL EVENT

DOCTORS BAFFLED!

DOCTOR CURES MONDAY WITH A SINGLE GRAPE

One grape. Taken at dawn. Mondays reportedly "just stopped." What's actually true: how a cell-culture result becomes a product page.

I ate the grape on a Sunday and woke up on a Wednesday. I have not looked back.
— a patient who does not exist

THE REAL STORY · NO. 0029 · SORRY-NOT-SORRY.CA/STORY/GRAPE-CURE-MONDAY →



AI-GENERATED IMAGE — OBVIOUSLY FAKE

BEEFY, FUTURISTIC, AND DELIC

PETER'S DRIVE-IN, ELON MUSK, AND A HYPERLOOP MADE OF CHEESEBURGERS

The fast-food legend and the tech visionary reveal plans to connect its locations across the province with a transportation system that's equal parts engineering marvel and culinary masterpiece.

We realized that traditional hyperloop materials were boring, so we decided to build the entire tube structure from compressed, freeze-dried cheeseburgers. It's structurally sound, environmentally friendly, and if you ge
— Dr. Hammond Fries, Chief Innovation Officer at a company that does not exist

THE REAL STORY · NO. 0040 · BELOW →

THE REAL STORY · NO. 0040

INTERNATIONAL STUDENTS DESERVE CLEAR RULES — AND A FAIR HEARING

By Lady Justice · Corrections desk · 540 words

If a cheeseburger hyperloop proves anything, it is that Albertans are not short on imaginative routes from one place to another; for a group of international students, however, the route from graduation to a Canadian career has turned out to be considerably harder to map.

Canada invited international students to come here to study. Our colleges recruited them, our communities welcomed them, and our immigration system presented Canadian education as a possible pathway to building a career here.

So when students follow the rules, pay international tuition, complete their programs and prepare to work, Canadians should pay attention when the system appears to change beneath their feet.

CBC recently reported on international graduates in Alberta whose post-graduation work permit applications were denied because their programs were classified as non-credit:

https://www.cbc.ca/news/canada/edmonton/alberta-international-students-post-graduate-work-permits-9.7302484

One graduate, Lovepreet Singh, says he enrolled in April 2024 and specifically asked whether his program would make him eligible for a post-graduation work permit. He says he was told it would.

That matters.

This is not an argument that every international student has an automatic right to remain permanently in Canada. Immigration rules exist for legitimate reasons, and governments have the authority to change them.

> *Before telling them simply to leave, we should determine exactly what they were promised, what rules applied when they enrolled and whether those rules were communicated fairly.*

The issue is fairness and reasonable reliance.

If someone travels halfway around the world, pays substantial tuition, rents a home, studies for years and

Continued on page 6 →