WE LIE TO YOU ON PURPOSE. HERE'S THE WHOLE TRICK.

Every headline in this booklet is invented. Every correction attached to it is real, sourced and dated. This page is the only one that plays it straight, and it is the reason the rest is allowed to be ridiculous.

01 — The headline is fake. Always. If you could mistake it for real, we wrote it wrong.

02 — The image is generated. Labelled on every one, in the caption, no exceptions. The cartoon too.

03 — The article is real. 400-600 words, sourced, numbered, corrected in public.

04 — We take nothing. No ad money, no data, no paywall. The advertisements are props.

INDEX OF CORRECTIONS — THIS ISSUE

No. 0026 What “confirmed” means in physics, and what it doesn't
p.6 · sorry-not-sorry.ca/story/moon-screensaver

No. 0047 The future isn't a private club
p.1 · sorry-not-sorry.ca/story/banff-s-boss-bear-rejected-from

No. 0048 Airdrie's Turkey Twofer set to deliver more than 200 birds to local food bank, as another report finds holiday dinners getting pricier
p.3 · sorry-not-sorry.ca/story/turkeys-drones-and-a-very-urgent

No. 0049 Rain or Shine, The Market at Red Deer Heads Into Final Weekend of Season
p.4 · sorry-not-sorry.ca/story/narnian-politician-frozen-solid-still-demanding

S,NS CELEB LIES HOAX HEALTH SPACE NONSENSE MONEY WHOPPERS EDITORIALS COMIC OUR METHOD

EVERY HEADLINE HERE IS A LIE · EVERY STORY BEHIND IT IS NOT · YOU'RE WELCOME

SORRY, NOT SORRY

ISSUE 4 ISSUE NO. 0004 · FREE 2026-10-10



AI-GENERATED IMAGE — OBVIOUSLY FAKE

ALPINE ATHLETE'S AGONY

BANFF'S BOSS BEAR REJECTED FROM ALASKA FAT BEAR WEEK, NOW COMMUNICATING ONLY IN MORSE CODE

Banff's legendary Boss Bear faces heartbreak after Fat Bear Week selection committee denied his application for the 5th consecutive year

It's not the Canadian thing, they just think he's too small to be competitive
— an invented bearrister, speaking on behalf of Boss Bear's legal team

THE REAL STORY · NO. 0047 · BELOW →

THE REAL STORY · NO. 0047

THE FUTURE ISN'T A PRIVATE CLUB

By Donna Purcell, K.C. · 487 words

The difference between a morose bear in the woods and an optimistic lawyer is as vast as the difference between learning morse code and having a say in artificial intelligence.

Fresh from Moonshots LIVE [1] in Los Angeles, and watching Canada roll out a National Council on Artificial Intelligence [3] alongside a National AI Literacy Initiative [4], the author makes the case that the AI conversation shouldn’t stay confined to stages and councils.

Continued on page 2 →

NO. 0047 · CONTINUED FROM PAGE 1

The future isn't a private club

I came home from Moonshots LIVE in Los Angeles thinking less about what AI might do and more about who gets to help decide. My answer: all of us.

> *A community's ambitions shouldn't depend on whether someone happens to speak fluent Silicon Valley.*

There was plenty of spectacle. William Shatner appeared at the opening-night premiere of The Sixty-Year Mission. Peter Diamandis welcomed us to "Year 1." It was a refreshing change from being told civilization is in its final season.

But this wasn't just optimism with a microphone. Five AI business finalists pitched to judges including Cathie Wood and Palmer Luckey. Filmmakers competed to imagine hopeful futures, with The Gifted securing $2.5 million in funding towards a feature film. People were putting real money behind the possibility of things getting better. Later, smaller sessions brought the audience into conversation with the hosts. That felt important too.

It stayed with me. We spend so much time asking what technology will do to us. What happens when we start asking what kind of future we want to build together?

Canada's recent announcements make that question feel less abstract. Mark Carney's October 2 National Council on Artificial Intelligence builds on the AI for All strategy. The announcement was met with near universal praise on the calibre of the Council appointments - a very rare thing for anything coming from Ottawa these days! Serious people around the table are a good start.

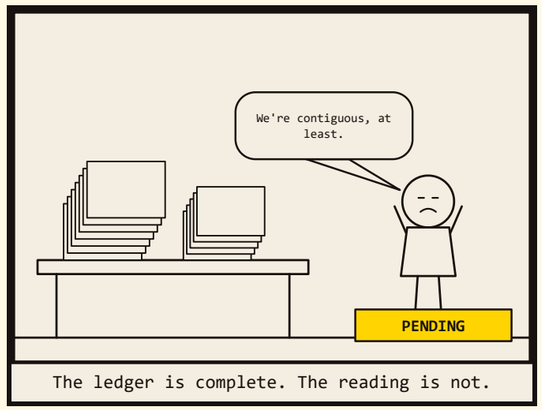
But the conversation doesn't belong only to that table.

I'm encouraged that Edmonton's Alberta Machine Intelligence Institute, Amii, was selected to lead national AI literacy programming. Free learning for students, educators and, through community partners, Canadians more broadly puts the emphasis where it belongs: helping people participate.

For me, this is community development. It's giving more people the confidence to imagine new

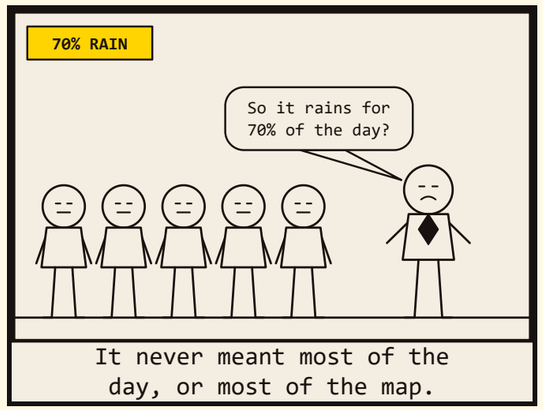
Continued on page 3 →

EDITORIAL CARTOON



The ledger is complete. The reading is not.

EDITORIAL CARTOON



It never meant most of the day, or most of the map.



THE SKY, ALLEGEDLY IDLING. — GENERATED IMAGE; NOT A REAL EVENT

NO. 0049 · CONTINUED FROM PAGE 6

market. It's nice to see the opportunity for growth is still there."

According to the report, Moffat said the market continues to be the heartbeat of Red Deer, and that being open to everyone has made it a spot where people meet to shop and see new and old friends.

"It warms the heart when you stand there, and you listen to the talking, laughing, and positive nature of it," Moffat said, the report stated. "It's why I've done it for such a long time... It's all about the family."

The outlet reported that the forecast for this Saturday calls for snow throughout the province, but Moffat said the market will continue as planned regardless.

"I dare say 99 per cent of the forecasts I've seen this year have been wrong. I'm not putting a lot of weight on what they're telling us. We'll show up, we'll be prepared, and we'll get through it just like we have in years past," Moffat said, according to the report. He added, "I'd like to thank everyone for their support and their kindness. I hope to see them all next year."

[1] rdnewsnow.com/2026/10/08/the-market-at-red-deer-heads-into-final-weekend-of-season

THE REAL STORY · NO. 0026

WHAT "CONFIRMED" MEANS IN PHYSICS, AND WHAT IT DOESN'T

By Black Star · Corrections desk · 518 words

The sky is not a screensaver. But "astronomers confirm" is a phrase worth taking apart, because in physics the word confirm has a much narrower meaning than it does in a headline.

Start with the threshold. In particle physics, the convention for announcing a discovery is five sigma — shorthand for a result so unlikely to have arisen from random fluctuation that the probability is roughly one in 3.5 million, assuming no signal is present. Three sigma, a far weaker bar, is conventionally called evidence rather than discovery. CERN explains the distinction in exactly those terms, and the reason for the enormous gap is that physicists run a very large number of analyses. When you look in enough places, improbable-looking fluctuations are guaranteed to appear somewhere.

421 words of this correction have nowhere to print — enlarge one of its blocks to make room.

[1] CERN — on statistical significance and the five-sigma convention [2] BICEP2/Keck Array and Planck Collaborations, "A Joint Analysis of BICEP2/Keck Array and Planck Data," Physical Review Letters (2015) [3] arXiv — open-access preprint repository

EXCLUSIVE!

ASTRONOMERS CONFIRM THE NIGHT SKY IS A SCREENSAVER

The stars reportedly reset every 40 minutes. Behind the click: what “confirmed” means in physics, and the famous result that wasn't.

We moved the mouse and the whole thing came back on.
— an observatory we invented, staffed by nobody

THE REAL STORY · NO. 0026 · PAGE 7 →

THE REAL STORY · NO. 0049

RAIN OR SHINE, THE MARKET AT RED DEER HEADS INTO FINAL WEEKEND OF SEASON

By Lady Justice · Corrections desk · 501 words

No local politician is behind this weekend’s snow, and no unmarked cash changed hands to summon it. But snow is in the forecast across the province this Saturday, according to a report from rdnewsnow.com [1], as The Market at Red Deer heads into its final weekend of the season.

According to the report, the market has run each Saturday since May from 8 a.m. to 12:30 p.m. at Red Deer Polytechnic, drawing roughly 100 vendors.

The outlet reported that Patrick Moffat, who co-organizes the market with his sister Fiona each year, called the season overall a success, though the report said organizers had to navigate an unusually wet June. Moffat told the outlet the rain caused some farmers’ crops to go mouldy, while other crops failed to grow well enough.

“People suffered from too much rain, and it’s not that it was bad; we get that once in a while, but it just wasn’t perfect for the market,” Moffat said, according to the report. “We survived and saw the next few months come around, and it’s been pretty good.”

> *“I dare say 99 per cent of the forecasts I’ve seen this year have been wrong. I’m not putting a lot of weight on what they’re telling us.”*

The report said the market grew compared to last year and saw many new faces alongside longtime vendors. According to the outlet, new vendors this year included a business selling frozen chocolate-covered bananas, along with new bakers and jewelry sellers.

The report noted that markets across North America lost vendors following the COVID-19 pandemic, but Moffat said they have come back slowly.

“If we can see growth every year, we’re doing the right thing, and it’s good for everybody locally,” Moffat said, per the report. “That way more people get to know about the market. I think throughout our 56 years there’s been a couple of generational changes, and 25-30 years ago everyone knew about the market. With the influx of new residents in Red Deer and everything getting bigger, not everybody knows about the

Continued on page 7 →

NO. 0047 · CONTINUED FROM PAGE 2

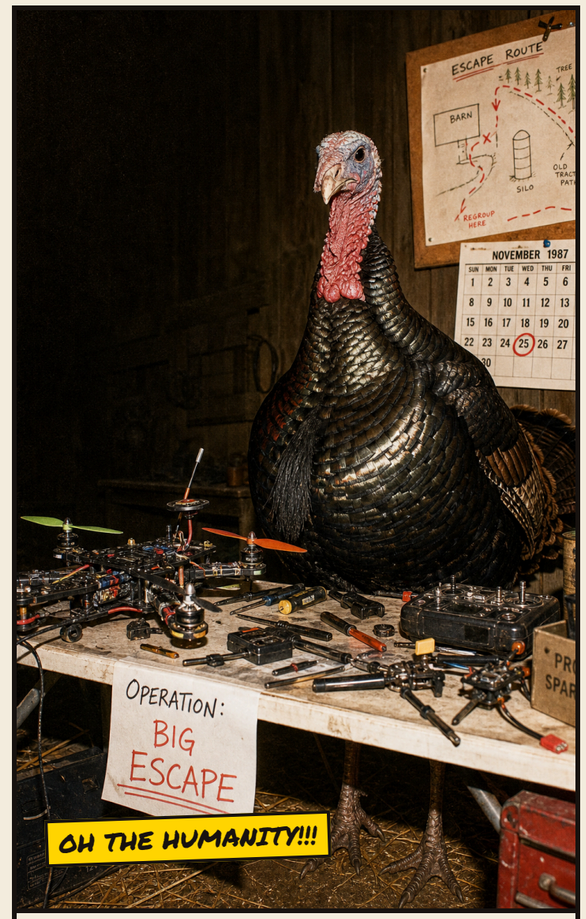
livelihoods, build local prosperity and help shape change rather than simply receive it. A community’s ambitions shouldn’t depend on whether someone happens to speak fluent Silicon Valley.

Learning how AI works is part of that confidence. How does it learn from data? Why can it sound convincing and still be wrong? Where does human judgement belong? We don’t all need to become programmers, but we should feel entitled to ask questions and understand the answers.

I don’t believe the opportunity belongs only to the people on the big stages, or those appointed to councils. It belongs in our towns, neighbourhoods and community halls.

Moonshots left me optimistic. Making learning accessible is how we invite everyone else into that feeling—and into the debates and decisions that follow.

[1] moonshots.com [2] www.xprize.org/news/polyfork-wins-the-build-with-gemini-xprize [3] www.pm.gc.ca/en/news/news-releases/2026/10/02/prime-minister-carney-launches-new-national-council-artificial [4] www.canada.ca/en/innovation-science-economic-development/news/2026/09/government-of-canada-launches-national-ai-literacy-initiative.html



AI-GENERATED IMAGE — OBVIOUSLY FAKE

FLIGHTLESS AND FRANTIC

TURKEYS, DRONES, AND A VERY URGENT ESCAPE PLAN!

Ornithologists study how wild turkeys might theoretically use drone technology to migrate —and what it reveals about avian adaptation

We built the harnesses out of reinforced dental floss and hope. The turkeys took to it better than expected, until they didn't.
— Dr. Lester P. Nessman, a fictional aeronautical engineer and former Cincinnati reporter we invented

THE REAL STORY · NO. 0048 · PAGE 5 →



AI-GENERATED IMAGE — OBVIOUSLY FAKE

FROZEN SOLID

NARNIAN POLITICIAN FROZEN SOLID, STILL DEMANDING EARLY WINTER—REFUSES SHOVEL LOBBY DONATIONS

A Narnian politician refuses to thaw until early winter is guaranteed—and Big Shovel's donations keep flowing

I will remain crystallized until this kingdom prioritizes snow management infrastructure. The shovels have spoken.
— a fictional Narnian parliamentary aide we invented

THE REAL STORY · NO. 0049 · PAGE 6 →

THE REAL STORY · NO. 0048

AIRDRIE'S TURKEY TWOFER SET TO DELIVER MORE THAN 200 BIRDS TO LOCAL FOOD BANK, AS ANOTHER REPORT FINDS HOLIDAY DINNERS GETTING PRICIER

By Athena · Corrections desk · 521 words

No turkeys were reported fleeing Thanksgiving dinner in formation this year. What did happen, according to DiscoverAirdrie.com, was a very different kind of turkey story: an Airdrie fundraiser that is now expected to deliver more than 200 birds to a local food bank.

According to the DiscoverAirdrie.com report [1], the AIR 106.1 Turkey Twofer fundraiser at Calgary Co-op in Airdrie initially generated a reported 140 turkeys on Oct. 8, with Co-op then topping up its contribution the following day. The outlet reported that the Airdrie Food Bank now expects to receive more than 200 turkeys and $414 in cash donations, though the final number had not been confirmed. For every turkey purchased during Thursday's event, another was donated to the food bank through the matching initiative, the outlet reported.

> *"Donate the thing you would miss the most on your table — and a lot of people would say turkey."*

The report said representatives from AIR 106.1 and the Airdrie Food Bank were on hand from 8 a.m. to 2 p.m. as shoppers stopped by to support the cause. Danielle Domshy, events coordinator with the Airdrie Food Bank, shared the initial results Friday morning, according to the outlet. "Thank you for holding this event again this year and supporting the Airdrie Food Bank. It truly makes a difference," Domshy wrote in an email to organizers, as quoted by DiscoverAirdrie.com.

The outlet also reported comments from Christine Arsenault, the food bank's marketing and communications manager, who spoke ahead of Thursday's fundraiser about why holiday staples matter. "Thanksgiving and Christmas, we always need turkeys," Arsenault said, according to the report. "It helps us provide families with, you know, something special for their holiday meal." The outlet quoted Arsenault further: "When people ask me, 'What should we donate at holiday time?' I always say, 'Donate the thing you would miss the most on your table,'" adding that many residents name turkey as that item.

DiscoverAirdrie.com reported that the fundraiser was supported by Calgary Co-op along with local businesses ATR Logistics, Rustic Ranch Furniture Ltd., Airdrie Trailer Sales Ltd., Airdrie Paint and Blinds, and Quest Braces, and that the Airdrie Food Bank continues to accept donations throughout the year.

The turkey giveaway came as a separate report from CityNews Calgary [2] found Thanksgiving dinner itself getting more expensive. Citing a Dalhousie University study, CityNews reported the average turkey dinner for four would cost around $36 in Canada, a 10 per cent increase from the previous year, with a 7-pound turkey rising from under $11 in 2025 to over $12.50. CityNews reported that a 4.5-pound turkey it found in Calgary cost $25, with one shopper calling it "the best price you can find in town." Dr. Sylvain Charlebois of Dalhousie's Agri-Food Analytics Lab told the outlet that rising diesel prices were driving the increases: "The correlation between diesel prices and food prices is frighteningly high." CityNews reported that diesel prices in Canada had surged 71 per cent compared to a year earlier, reaching 260.7 cents per litre, according to analytics firm Kalibrate, with Charlebois attributing the pressure to wars in the Middle East and Russia. Patrick De Haan of GasBuddy told the outlet that market turbulence could still push prices further despite a recent drop in diesel prices stateside.

[1] www.discoverairdrie.com/articles/turkey-twofer-expected-to-bring-more-than-200-turkeys-to-airdrie-food-bank [2] calgary.citynews.ca/2026/10/09/price-pain-thanksgiving-dinner-for-calgarians-lightens-wallets